

Privileges	Sponsor		
	Platinum	Gold	Silver
	10,000\$	7,000\$	5,000\$
Internal Publicity: Number of Views during the Day			
Display an advertising material (for the sponsor) for 15 seconds on digital screens as follows: -(1) screen 3X8 m the intersection of Cairo International Conference Center with Cairo Stadium (starting from the buildup). -(6) screens 2X3m inside Cairo International Conference Center (starting from the buildup).	(100)	(70)	(50)
Display an advertising material (for the sponsor) for 15 seconds on (6) digital Screens 2X6m on the exhibition halls pillars	(100)	(70)	(50)
Display an advertising material on (2) bag screens + promoter (moving around the hall with a marketing team).	(100)	(70)	(50)
Double sided light board at the Center's Parking 1X2m (without printing)	3	2	1
Advertising boards on the premises (without printing)	2	1	
Advertisements on the stairs of the Exhibition Complex (without printing)	Exclusive	—	—
External Publicity (15 days prior to the exhibition)			
The sponsors logo will be included in the exhibition's advertising content on various external promotional materials (Unipole – column flags at different locations).	√	√	√
Displaying an advertising material (for the sponsor) for 15 seconds on 2x5 meter digital screens inside the shop of Emarat Misr Gas stations in El Tagamoa and Abu Rawash (number of views during the day).»	(20) views exclusive	—	—
Advertising on the website and social media:			
-The logo on the exhibition's official website	√	√	√
-Allocating an advertising space on the exhibition's official website	√	√	—
-Allocating posts on the social media platforms (Facebook- Instagram- TikTok)	6	2	1
Placing the sponsor's logo (with specific dimensions) on the official exhibition video	√	√	√
Filming, editing, and producing a video (20-15 seconds) and publishing it on social media platforms.»	√	—	—
Allocating a free exhibition space inside the hall	12	9	6
VIP Invitations for visiting the exhibition	40	20	10
A speech during the exhibition closing ceremony	Exclusive	—	—
EECA's Trophy	√	√	√