



Egypt International Expo for Fairs Services (EIEFS)

Co-located with UFI MEA Regional Conference

28-30 April 2025

Cairo International Conference Center Nasr City

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Official Carrier :



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A STAR ALLIANCE MEMBER

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**Egypt Expo and
Convention Authority**

www.eeca.gov.eg

Supported by:





**Egypt International Expo
for Fairs Services
(EIEFS)**

Egypt International Expo for Fairs Services (EIEFS)

Egypt International Expo for Fairs Services is the first specialized event dedicated to provide all services for exhibitions, conferences, ceremonies and other events. It aims at introducing the latest techniques and technology, fostering the exchange of ideas and expertise to drive the growth of this industry.

The exhibition takes place alongside the Middle East & Africa Conference of the Global Association of the Exhibition Industry (UFI).



Egypt Expo and Convention Authority (EECA)

EECA is the official authority responsible for organizing international and local events, exhibitions, and conferences in Egypt. EECA plays a prominent role in developing the exhibition industry in Egypt, positioning it as one of the key leaders in the Middle East and North Africa.

EECA has a unique infrastructure, including five exhibition halls covering over 17,000 square meters, with various conference facilities, especially Nefertiti and Mycerinos Halls.



Why Egypt for Hosting the "Egypt Expo for Fairs Services"?

Egypt is the most significant link between Africa, Europe, and Asia due to its strategic location, making it an ideal destination for international events and exhibitions. Notably, Egypt's Vision 2030 supports the exhibition industry and its growth.



Exhibition Structure

- Stand Building Contractors
- Exhibition Furniture Accessories
- Carpet
- Artificial Grass
- Tents
- Audio Visual Effects Technology
- Event Management Technology
- Digital Marketing for Exhibitions
- Applications of Artificial Intelligence in Exhibitions
- Virtual Reality Technologies
- Security Techniques
- Digital Surveillance Cameras
- Digital Design & Printing
- Publicity & Advertising
- Smart Lighting Systems
- Cleaning Companies
- Transportation and Tourism
- Logistics Services
- Cafe and Restaurant Equipment
- Others



Facts about the Exhibition Industry

91%

Industry professionals expect that artificial intelligence technologies will enhance marketing, production, and customer development aspects within the exhibition industry.

89%

An expected increase in the global exhibition market value, reaching \$36.31 billion by 2026 compared to \$13.87 billion in 2023

84%

Companies seek to improve their services and expand geographically

49%

Increase in exhibitions during 2024 compared to previous years

Targeted Visitors



Rental Fees

Rental Fees for Foreign Exhibitors:

Furnished Booth: \$300/m²

Unfurnished Booth: \$275/m²

The above Prices are subject to 14% VAT.

